

ACTIVITY 4.3.3



It is important for Job Brokers to categorize different target groups of Job Seekers and it is also important to categorize different target groups of Employers. In this group discussion you will work together on this particular categorization and please keep in mind to come up with any possible category you think of in both sections, Job Seekers and Employers. In addition it is important that you identify the needs of each target group as you can see an example of here below.

Job Seekers		Needs		Employers		Needs	
Young Job Seekers				Constructing sector			
Age 18 - 24				Carpenters			
Age 25 - 29				Electricians			
Low Education				Plumbers			
High Education				Painters			